Why Namibia

Abundant Resources

Striking Opportunities

Competitive Economy

Top Quality Exports

Gateway to SADC
Land of Contrast

Sweeping Scenery

Abundant Wildlife

Hospitable People

Modern Infrastructure
INVESTMENT OPPORTUNITIES

Agriculture

Agriculture remains one of the backbones of the Namibian economy and is mainly constituted by crop farming and livestock farming.

Despite its arid and semi-arid climate, Namibia is able to produce a variety of crops ranging from cereals, fruits and horticulture products.

Increased production of horticulture produce indicates that massive opportunities still exist within the sector.

Livestock Farming

The Namibian livestock sector consists of cattle, sheep, goats and pigs, accounting for about 76% of livestock production to overall agricultural output value of which 70% is from the commercial areas and 6% from communal areas. According to the Namibia Stock Census of 2012, livestock numbers are; cattle 2,904,451, sheep 2,677,913, goats 1,933,103 and 69,430 pigs respectively.

Investment Opportunities

- Processing of meat and meat products
- Manufacturing of milk products (fresh, pasteurized, sterilized, homogenised and/or ultra heat treated) as well as milk-based drinks, cream, butter, yoghurt, cheese and ice-cream
- Processing of Vegetables and Fruits
Tourism

Ranked fourth in the top ten countries in Africa by the Regional Tourism Organization of Southern Africa, Namibia is a unique destination that offers vast open spaces, abundant and diverse biodiversity and wildlife, rich cultural diversities and valuable traditional knowledge. The oldest desert, highest dunes, largest cheetah population and the oldest plant in the world as well as the second largest canyon count among Namibia’s tourist gems.

Namibia’s commitment to conservation remains the backbone of the tourism industry giving tourists an unforgettable experience and at the same time allowing local communities and nature to benefit from it. Namibia is an incredible tourist destination whose diversity means it offers a little bit of something for everyone.

With tourists number increasing, there are plenty of opportunities for investors.

Investment Opportunities

The Namibian tourism sector offers numerous opportunities for investment through direct investments or joint ventures with entrepreneurs in Namibia and includes:

- Business Tourism Centres, modern IT-smart and multipurpose hotels with first-class service
- Recuperation tourism or also known as health or medical tourism
- Cultural tourism which offers significant potential throughout Namibia
- Cruise ships
- Conference facilities
- Sport or adventure tourism
Logistics

An effective transport infrastructure is the backbone of a vibrant economy and Namibia’s favourable geographical position on the south western coast of the African continent puts it in good stead to be the transport and logistics hub of southern Africa.

Namibia has a well-established road infrastructure, regarded as one of the best on the continent. The country is linked by road to Angola, Zambia, Zimbabwe, Botswana and South Africa through various regional corridors.

The port of Walvis Bay has a key competitive advantage, which is proximity to trans-Atlantic markets. Despite being smaller than regional ports, the harbour benefits from higher efficiency, shorter waiting times and additional facilities such as a dry dock for oil and gas rig repairs. Namibia’s port expansion agenda gives investors opportunities to participate directly in infrastructural development and management or invest in related support services.

Investment Opportunities

The following opportunities in the logistics and distribution industry will benefit from Namport’s expansion drive:

- Full truck loads and consolidation services
- Specialised packaging and cargo handling
- Break bulk services
- Warehousing and Distribution
- Cold Storage Facilities
- Freight forwarding
Manufacturing

The manufacturing sector plays a strategic role in economic development and is the component of industry that presents greater opportunities for sustained growth, employment and poverty reduction, in Namibia’s ambitions to industrialize.

While the size of the domestic market is small, the potential of regional markets of the Southern African Development Community (SADC) are large with a consumer base of over 300 million. The Namibian Government has also signed various preferential free trade agreements with a number of countries, including the SADC region. The country therefore has the potential of engaging in the production of other manufactured products which are currently not being produced, as this allows for potentially larger market access for locally produced products.

While there are a number of manufacturing activities that already take place in the country, there is still significant room for expansion.

Investment Opportunities

- Steel manufacturing and metal fabrication
- Automotive parts
- Fodder & Pet Food Production
- Fertilizer Production
- Production of Chemicals
- Manufacturing of leather, wool and textiles
THE NAMIBIA INVESTMENT CENTRE

WHO WE ARE

The Namibia Investment Centre (NIC) is a department within the Ministry of Trade and Industry established under the Foreign Investment Act No. 27 of 1990 (which is currently under review). The NIC’s main responsibility is to create an enabling environment for increased domestic and foreign direct investment to achieve a sustainable economic growth and employment. The NIC is positioned as “The first port of call for investment for both local and foreign investors” and we achieve this by providing first hand information on incentives, investment opportunities and country’s regulatory framework.

VISION

Our vision is to market Namibia as the preferred investment destination in the region by attracting and retaining both foreign and local investment.

MISSION

Market Namibia as a favourable investment destination
Facilitate and create an enabling investment environment and regulatory framework
Ensure that Namibia has a fair share of regional and global FDI flows
Identify and encourage the attraction and growth of inward and outward domestic investment.

SERVICES

NIC acts as the first port of call for any potential investor to Namibia

- Provide information on incentives, investment opportunities and country's regulatory regime
- Offer investor services such as those required in the establishing businesses in Namibia e.g work permits and business visas
- Assist with the search and identification of land/premises
- Identify and advise on the elimination of administrative bottlenecks confronting investors by minimising bureaucratic obstacles
- Promote investment opportunities to both local and foreign investors
- Conduct Research on investment climate trends, sector studies, identify, profile and market investment projects and avail this information to interested investors
- Promote and facilitate joint venture arrangements and encourage domestic participation in investment activities locally and abroad
- Issue of the Certificates and Status Investment
- Offer attractive Investment Incentives especially in the manufacturing sector
- Facilitate inward and outward business missions
• Provide the aftercare services to the existing investors

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CONTACT DETAILS

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